

**TOWN OF PITTSFORD  
PLANNING BOARD  
September 14, 2020**

Minutes of the Town of Pittsford Planning Board meeting held on September 14, 2020 at 6:00 pm local time. The Meeting took place with Board members participating remotely using Zoom.

**PRESENT:** Kevin Morabito, Paula Liebschutz, Jeffrey Donlon, John Halldow, Dave Jefferson, John Limbeck, Paula Liebschutz

**ABSENT:** Sarah Gibson, Robert Kogel, Town Attorney

**ALSO PRESENT:** Kate Munzinger, Town Board Liaison, Douglas DeRue, Director of Planning, Zoning & Development, Jessica Yaeger, Planning Board Secretary

**ATTENDANCE:** There was 1 member of the public was present.

Chairman Limbeck made a motion to call the meeting to order seconded by Board Member Vice Chair Donlon. Following a unanimous voice vote the meeting opened at 6:04 P.M.

**OTHER DISCUSSION:**

The minutes of August 10, 2020 were approved following a motion by Chairman Limbeck seconded by Board Member Morabito. Following a unanimous voice vote, the minutes were approved.

Discussion of Sustainable Plantings:

Chairman Limbeck also gave an update to the Board after meeting with Mary Moore, a Town resident and environmental advocate who asked to meet with Chairman Limbeck to discuss the use of native plantings in any projects put in front of the Planning Board involving landscaping. Chairman Limbeck explained that Mrs. Moore talked about many advantages of using native plantings such as their natural ability to thrive in our area, as well as the benefit of providing homes to indigenous birds and bees in our community, to point out a few.

Chairman Limbeck thought a great example was for the Monroe Golf Club application where landscaping as a huge problem and a condition as part of their approval though the Planning Board. The plantings that have been made are already dying and will need to be evaluated by the Board.

Chairman Limbeck noted that he will be sending Town Staff the materials presented to him by Mary Moore so they can take a look at everything moving forward.

**DECISION PENDING:**

**Tire Choice**, 3077 Monroe Ave., Sign Plan Approval

Chairman Limbeck asked if anyone was in attendance to represent the application. James Brooks from Custom Sign Center Inc. was present on behalf of Tire Choice Auto Service Center for their Sign Plan Approval.

Chairman Limbeck asked Mr. Brooks if he had anything to say regarding the received application. Mr. Brooks answered that the intent of the applicant is to update the signage on the entire building. He believes that what they worked out will work well for both Tire Choice as well as the community.

Chairman Limbeck asked Doug DeRue, the Director of Planning and Zoning for the Town of Pittsford if he had anything to add.

Mr. DeRue answered that although he was not sure what the entire history of the signage was for Monroe Muffler, the previous business occupying the space at 3077 Monroe Ave, personally he thought that the use of blue in the new signage will do well versus the yellow that is currently used in the signage. Mr. DeRue also added that the application was on schedule for the Design Review Board meeting on the 9/24.

Chairman Limbeck asked if there were any questions from the Board. Hearing none, Chairman Limbeck read through the draft Resolution, adding that the size and location were appropriate for the signage allowance for the building and for the location of the building along Monroe Ave. Chairman Limbeck also noted that there were 3 Findings of Fact and 2 Conditions of Approval. Vice Chair Donlon motioned to approve the Resolution, seconded by Board Member Halldow and followed by a unanimous vote.

**CONDITIONS OF APPROVAL**

1. The Planning Board approves the maximum allowed signage by code of 100.5 square feet. See attached.
2. Signage is subject to approval/modification by the Design Review Board as part of the Building Permit review and approval process.

Chairman Limbeck motioned to close the meeting at 6:12 p.m., seconded by Board Member Liebschutz and was approved by a unanimous voice vote.

Respectfully submitted,

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Jessica Yaeger  
Planning Board Secretary

OFFICIAL MINUTES ARE ON FILE IN THE OFFICE OF THE PLANNING  
DEPARTMENT